



Circular Economy

Innovative thinking for a sustainable future

The Ron Cooke Hub, University of York 6th October 2011

Programme

11:00 Registration, tea & coffee

11:30 Introduction & welcome – Jon Price, Director, Centre for Low Carbon Futures

Theme 1: A view from government and business

Chair: Bernice Lee, Research Director, Energy, Env. & Resource Governance, Chatham House

- 11:45 Keynote address The importance of science and technology in the Circular Economy a perspective from the select committee
 - Andrew Miller MP and Chair of House of Commons Science and Technology Select Committee
- 12:30 Can a closed loop business model be competitive in a predominantly linear economy? A business view Stef Kranendijk, CEO, Desso
- **13:10** Lunch

Theme 2: A view from stakeholders

Chair: Hilda Coulsey

- 14:10 Green economy and sustainable products a view from DEFRA
 - Sara Eppel, Head of Sustainable Products & Consumers, DEFRA
- 14:50 The skills gap a view from University
 - Alan Murray, Leeds Business School, University of Leeds
- 15:30 Themed Discussions Introduction to Breakout sessions

Chair: Hilda Coulsey

- 16:00 Breakout sessions (tea & coffee available)
 - a) Sustainability for competitive advantage insights from forthcoming Chatham House briefing paper Felix Preston, Chatham House
 - b) Opportunities in education
 - Dr Alan Murray, Business Schools and Ellen MacArthur Foundation programme
 - c) Markets opportunities for businesses Keith James, WRAP
- 17:00 Event summary

Chair: Sue Hartley, Director, York Environmental Sustainability Institute Rapporteurs from themed discussion

18:00 Wine reception – hosted by Trevor Sheldon, Deputy Vice-Chancellor, University of York

